

A NIGHT OF  
**HEROIC**  
PROPORTIONS!

**STAND** for **KIDS** 2020  
GALA

**JUNE 13, 2020**  
PARAMOUNT STUDIOS



Orthopaedic  
Institute for Children  
IN ALLIANCE WITH **UCLA** Health

### ***VIRTUE PRESENTING SPONSOR \$100,000***

- Event naming rights with top branding and logo placement
  - Logo on Step & Repeat
- Logo & link to company homepage on Gala website
  - Listed on printed Gala materials\*
  - Logo on 2 dedicated projection screens
  - 3 dedicated social media posts
- Opportunity to distribute branded giveaways to attendees
  - On-stage recognition & speaking opportunity
  - 30 Gala tickets with reserved lounge space
    - 30 tickets to Sponsor Reception
  - Digital tribute ad – Virtue Sponsor Level
    - Preferred parking
- An appropriate naming opportunity in the new Medical Pavilion

### ***JUSTICE SPONSOR \$50,000***

- Sponsor Reception naming rights with branding opportunities
  - Logo on Step & Repeat
- Logo and link to company homepage on Gala website
  - Listed on printed Gala materials\*
  - Logo on 2 dedicated projection screens
  - 2 dedicated social media posts
  - Onstage presenting opportunity
- 20 Gala tickets with reserved lounge space
  - On stage recognition
  - 20 tickets to Sponsor Reception
- Digital tribute ad – Justice Sponsor Level
  - Preferred parking
- Naming rights to Private Patient Room in new Urgent Care Center

### ***COURAGE SPONSOR \$25,000***

- Logo & link to company homepage on Gala website
  - Listed on printed Gala materials\*
  - Logo on Step & Repeat
  - Logo on Gala sponsor display
  - One dedicated social media posting
- 12 Gala tickets – reserved lounge space
  - 12 tickets to Sponsor Reception
- Digital tribute ad – Courage Sponsor Level
  - Preferred parking
- Naming rights to Treatment Bay in The Ahmanson Foundation Fracture Center

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### **HONOR SPONSOR \$10,000**

- Logo & link to company homepage on Gala website
  - Logo on Gala sponsor display
  - Listed on printed Gala materials\*
- Name recognition on social media posting
- 8 Gala tickets – reserved lounge seating
  - 8 tickets to Sponsor Reception
- Digital tribute ad – Honor Sponsor Level
  - Preferred parking
- Name on Donor Wall in new Medical Pavilion

### **TRUTH SPONSOR \$5,000**

- Logo on event website
- Listed on printed Gala materials\*
- Logo on Gala sponsor display
  - 4 Gala tickets
- 4 tickets to Sponsor Reception
- Digital tribute ad – Truth Sponsor Level
  - Preferred parking

### **INTEGRITY SPONSOR \$2,500**

- Name on Gala website
- Listed on printed Gala materials\*
- Name on Gala sponsor display
  - 2 Gala tickets
- 2 tickets to Sponsor Reception
- Digital tribute ad – Integrity Sponsor Level
  - Preferred parking

### **INDIVIDUAL GALA TICKETS**

\$350 before May 26  
\$400 after May 26

### **DIGITAL ADS**

Justice \$7,500 Courage \$5,000  
Honor \$3,500 Truth \$2,000  
Integrity \$1,000

\*Pending Print Deadlines

**For more information, please Mary Beth Perrine at [OICevents@mednet.ucla.edu](mailto:OICevents@mednet.ucla.edu) or 949-275-3510.**

Funds raised from the OIC Stand for Kids Gala will allow OIC to care for even more patients, with proceeds going directly to patient care through the OICare for Kids Fund. Contributions are tax deductible as allowed by law, less the value of any goods or services provided. Federal Tax ID: 95-1644029

[STANDFORKIDSGALA.ORG](http://STANDFORKIDSGALA.ORG)

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## SPONSOR INFORMATION

Name: \_\_\_\_\_ Company (if applicable): \_\_\_\_\_

Address:  Work  Home \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Guest of: \_\_\_\_\_ List Company as: \_\_\_\_\_

## SPONSORSHIP LEVELS

- Virtue Presenting Sponsor \$100,000\*     Courage Sponsor \$25,000\*     Truth Sponsor \$5,000\*  
 Justice Sponsor \$50,000\*     Honor Sponsor \$10,000\*     Integrity Sponsor \$2,500\*

\*Please confirm your participation by May 13, 2020 to receive full sponsorship benefits.

## INDIVIDUAL TICKETS

- Before May 26: \$350     After May 26: \$400  
Number of Tickets: \_\_\_\_\_    Number of Tickets: \_\_\_\_\_

## DIGITAL ADS

- Virtue \$10,000     Honor \$3,500  
 Justice \$7,500     Truth \$2,000  
 Courage \$5,000     Integrity \$1,000

All digital ads will be displayed at the event as well as printed in a keepsake book for the honorees. Please confirm prior to May 13, 2020 to meet print deadlines.

**DEADLINE:** All completed ads must be emailed to [OICevents@mednet.ucla.edu](mailto:OICevents@mednet.ucla.edu) by May 13, 2020.  
**SPECS:** Please provide still images/logos in JPEG or PNG format at 1920 x 1080 size. Videos may be provided in QuickTime, DVX3 or ProRes format at 1920 x 1080 size and should not exceed 15 seconds. If you would like OIC to create your ad, please contact [OICevents@mednet.ucla.edu](mailto:OICevents@mednet.ucla.edu) or (949) 275-3510.

## PAYMENT TERMS

- Payment Enclosed     Invoice Requested  
Please make payable and mail to:  
Orthopaedic Institute for Children Foundation  
ATTN: Mary Beth Perrine  
403 West Adams Boulevard  
Los Angeles, CA 90007-2664
- An electronic payment has been made to:  
[www.standforkidsgala.org](http://www.standforkidsgala.org)

- Please charge credit card: Card Number \_\_\_\_\_ Expiration Date \_\_\_\_\_  
Name on Card \_\_\_\_\_ 3 Digit Code \_\_\_\_\_  
Signature \_\_\_\_\_ Date \_\_\_\_\_

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