

A NIGHT OF
HEROIC
PROPORTIONS!

STAND for **KIDS** 2022
GALA

JUNE 11, 2022
PARAMOUNT STUDIOS

 Orthopaedic
Institute for Children
IN ALLIANCE WITH UCLA Health

VIRTUE PRESENTING SPONSOR \$100,000

- Event naming rights with top branding and logo placement
 - Logo on Step & Repeat
- Logo & link to company homepage on Gala website
 - Listed on printed Gala materials*
- Logo on 2 dedicated projection screens
 - 3 dedicated social media posts
- Opportunity to distribute branded giveaways to attendees
 - Onstage recognition & speaking opportunity
 - 30 Gala tickets with reserved lounge space
- Early arrival for exclusive studio tour & Sponsor reception
 - Digital tribute ad – Virtue Sponsor Level
 - Preferred parking
- An appropriate naming opportunity in the new Medical Pavilion

JUSTICE SPONSOR \$50,000

- Sponsor Reception naming rights with branding opportunities
 - Logo on Step & Repeat
- Logo and link to company homepage on Gala website
 - Listed on printed Gala materials*
- Logo on 2 dedicated projection screens
 - 2 dedicated social media posts
 - Onstage presenting opportunity
- 20 Gala tickets with reserved lounge space
 - Onstage recognition
- Early arrival for exclusive studio tour & Sponsor reception
 - Digital tribute ad – Justice Sponsor Level
 - Preferred parking
- Naming rights to Private Patient Room in new Urgent Care Center

COURAGE SPONSOR \$25,000

- Logo & link to company homepage on Gala website
 - Listed on printed Gala materials*
 - Logo on Step & Repeat
 - Logo on Gala sponsor display
 - One dedicated social media posting
 - 12 Gala tickets – reserved lounge space
- Early arrival for exclusive studio tour & Sponsor reception
 - Digital tribute ad – Courage Sponsor Level
 - Preferred parking
- Naming rights to Treatment Bay in The Ahmanson Foundation Fracture Center

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HONOR SPONSOR \$10,000

- Logo & link to company homepage on Gala website
 - Logo on Gala sponsor display
 - Listed on printed Gala materials*
- Name recognition on social media posting
 - 8 Gala tickets – reserved lounge seating
- Early arrival for exclusive studio tour & Sponsor reception
 - Digital tribute ad – Honor Sponsor Level
 - Preferred parking
- Name on Donor Wall in new Medical Pavilion

TRUTH SPONSOR \$5,000

- Logo on event website
- Listed on printed Gala materials*
- Logo on Gala sponsor display
 - 4 Gala tickets
- Early arrival for exclusive studio tour & Sponsor reception
 - Digital tribute ad – Truth Sponsor Level
 - Preferred parking

INTEGRITY SPONSOR \$2,500

- Name on Gala website
- Listed on printed Gala materials*
- Name on Gala sponsor display
 - 2 Gala tickets
- Early arrival for exclusive studio tour & Sponsor reception
 - Digital tribute ad – Integrity Sponsor Level
 - Preferred parking

INDIVIDUAL GALA TICKETS

\$350 before May 26, 2022
\$400 after May 26, 2022

DIGITAL ADS

Full Page \$2,000 (7.5" w X 10" h)
Half Page \$1,000 (7.5" w X 5" h)
Quarter Page \$500 (horizontal)

*Pending Print Deadlines

For more information, please contact Karla Delgado Torres at KDelgado@mednet.ucla.edu or 213-742-1500.
Funds raised from the OIC Stand for Kids Gala will allow OIC to care for even more patients, with proceeds going directly to patient care through the OICare for Kids Fund. Contributions are tax deductible as allowed by law, less the value of any goods or services provided. Federal Tax ID: 95-1644029

standforkidsgala.org

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SPONSOR INFORMATION

Name: _____ Company (if applicable): _____

Address: Work Home _____

Phone: _____ Email: _____

Guest of: _____ List Company as: _____

SPONSORSHIP LEVELS

- Virtue Presenting Sponsor \$100,000* Courage Sponsor \$25,000* Truth Sponsor \$5,000*
 Justice Sponsor \$50,000* Honor Sponsor \$10,000* Integrity Sponsor \$2,500*

*Please confirm your participation by May 13, 2022 to receive full sponsorship benefits.

INDIVIDUAL TICKETS

- Before May 26, 2022: \$350 After May 26, 2022: \$400
Number of Tickets: _____ Number of Tickets: _____

DIGITAL ADS

- Full Page \$2,000 (7.5" w X 10" h)
 Half Page \$1,000 (7.5" w X 5" h)
 Quarter Page \$500 (horizontal)

All digital ads will be displayed at the event as well as printed in a keepsake book for the honorees. Please confirm prior to May 20, 2022 to meet print deadlines.

DEADLINE: All completed ads must be emailed to OICevents@mednet.ucla.edu by May 20, 2022.
SPECS: Please provide still images/logos in JPEG or PNG format at 1920 x 1080 size. Videos may be provided in QuickTime, DVX3 or ProRes format at 1920 x 1080 size and should not exceed 15 seconds. If you would like OIC to create your ad, please contact Karla at KDelgado@mednet.ucla.edu or (213) 742-1500.

PAYMENT TERMS

- Payment Enclosed Invoice Requested
Please make payable and mail to:
Orthopaedic Institute for Children Foundation
ATTN: Mary Beth Perrine
403 West Adams Boulevard
Los Angeles, CA 90007-2664
- An electronic payment has been made to:
www.standforkidsgala.org

- Please charge credit card: Card Number _____ Expiration Date _____
Name on Card _____ 3 Digit Code _____
Signature _____ Date _____

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